

CAREER MAPPING

GUIDE



MY JOURNEY

DEBORAH T. OWENS

FOUNDER & CEO, CORPORATE ALLEY CAT



MY JOURNEY CAREER PROGRESSION

1

IMMUNOLOGY SPECIALIST

Ettore Sottsass
organizes a meeting
with designers

2

TRAINING MANAGER

Coined a design
called Memphis
based on Sottsass's
company, The
Memphis Group

3

DISTRICT MANAGER

Resurfaced and
inspired a
Fall/Winter fashion
collection

4

SR. MANAGER, SPECIALTY TRAINING

Inspired colorful
knitwear designs

5

SR. MANAGER, LEADERSHIP DEVELOPMENT

Developed, facilitated
and launched coaching
model for sales leaders

6

DIRECTOR, SALES LEARNING & DEVELOPMENT

A revival of nostalgia

Career Progress
At-A-Glance

CAREER MAP

MYJOURNEY

COMPETENCIES &
EXPERIENCES

Competencies &
Experiences

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EXPERIENCES

ROLE

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KEY

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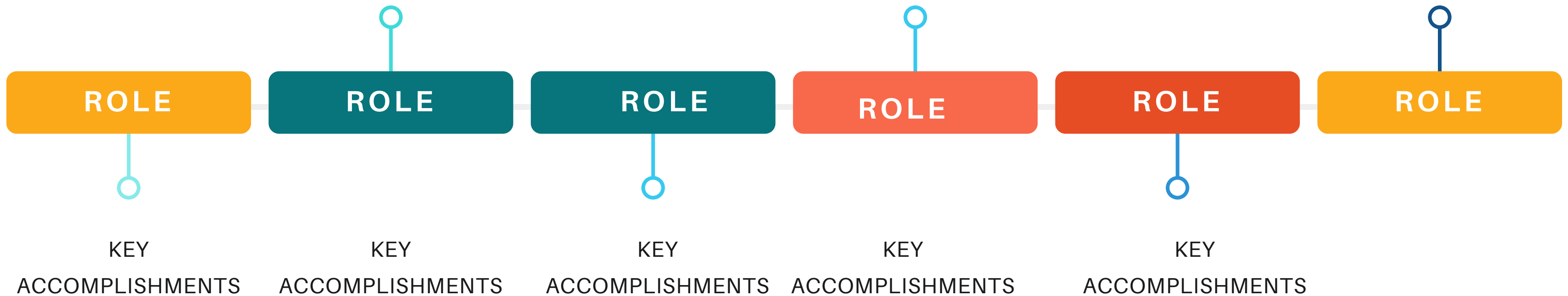
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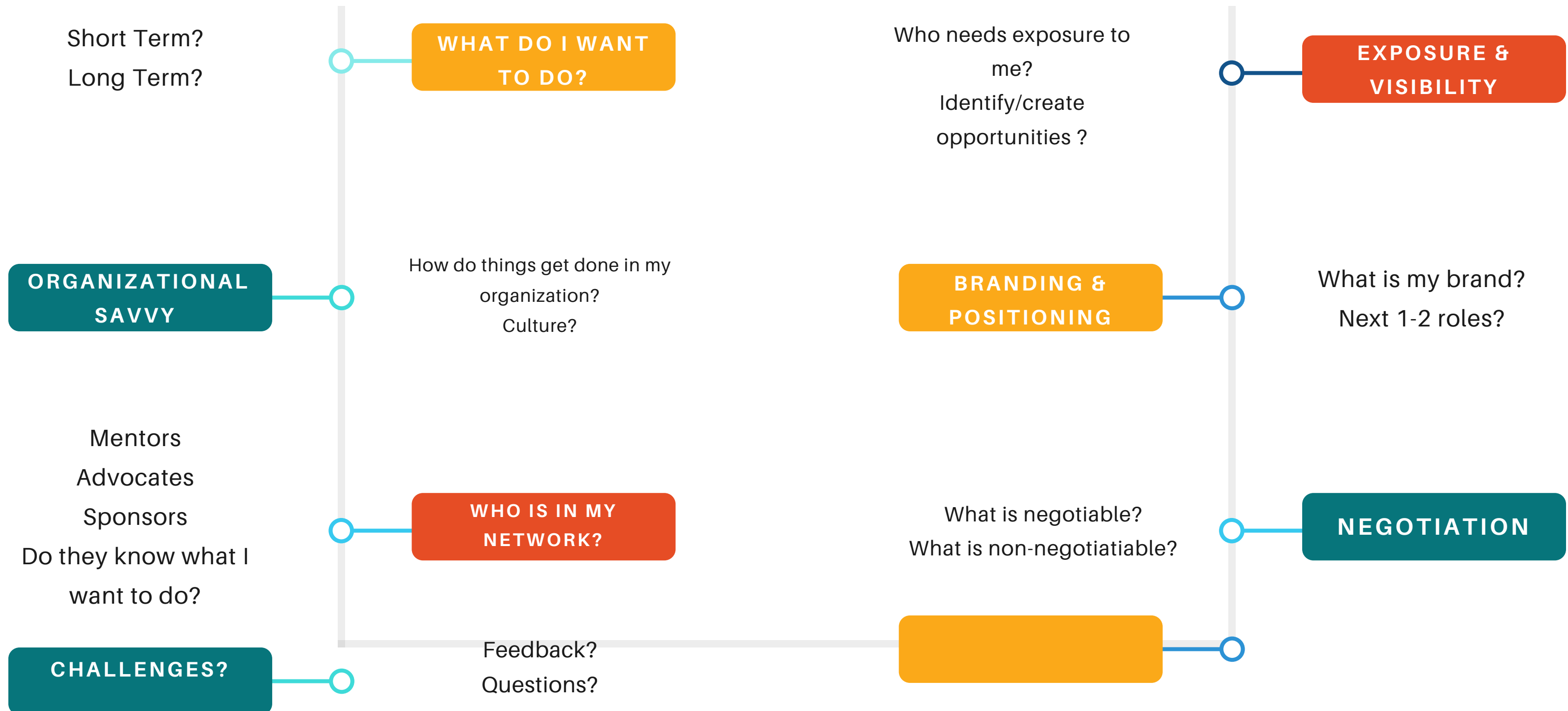
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REFLECTION, INTROSPECTION & RESEARCH



ACCOMPLISHMENTS

AN OVERVIEW

COMPETENCY

Ettore Sottsass organizes a meeting with designers



COMPETENCY

Coined a design called Memphis based on Sottsass's company, The Memphis Group



COMPETENCY

Resurfaced and inspired a Fall/Winter fashion collection



COMPETENCY

Inspired colorful knitwear designs



COMPETENCY

Auction of the largest collection of Memphis designs



COMPETENCY

A revival of nostalgia



ACCOMPLISHMENTS

AN OVERVIEW

SALES /LAUNCH LEADERSHIP

Ettore Sottsass organizes a meeting with designers



LEARNING & DEVELOPMENT LEADERSHIP

Coined a design called Memphis based on Sottsass's company, The Memphis Group



INTEGRATED EXPERIENCE

Resurfaced and inspired a Fall/Winter fashion collection



COMPENTENCY

Inspired colorful knitwear designs



COMPETENCY

Auction of the largest collection of Memphis designs



COMPETENCY

A revival of nostalgia



CORE STRENGTHS

Convey a great number of information in an effective and visual manner



STRENGTH # 1

Use visual charts to communicate info more effectively.



STRENGTH # 2

Use visual charts to communicate info more effectively.



STRENGTH # 3

Use visual charts to communicate info more effectively.

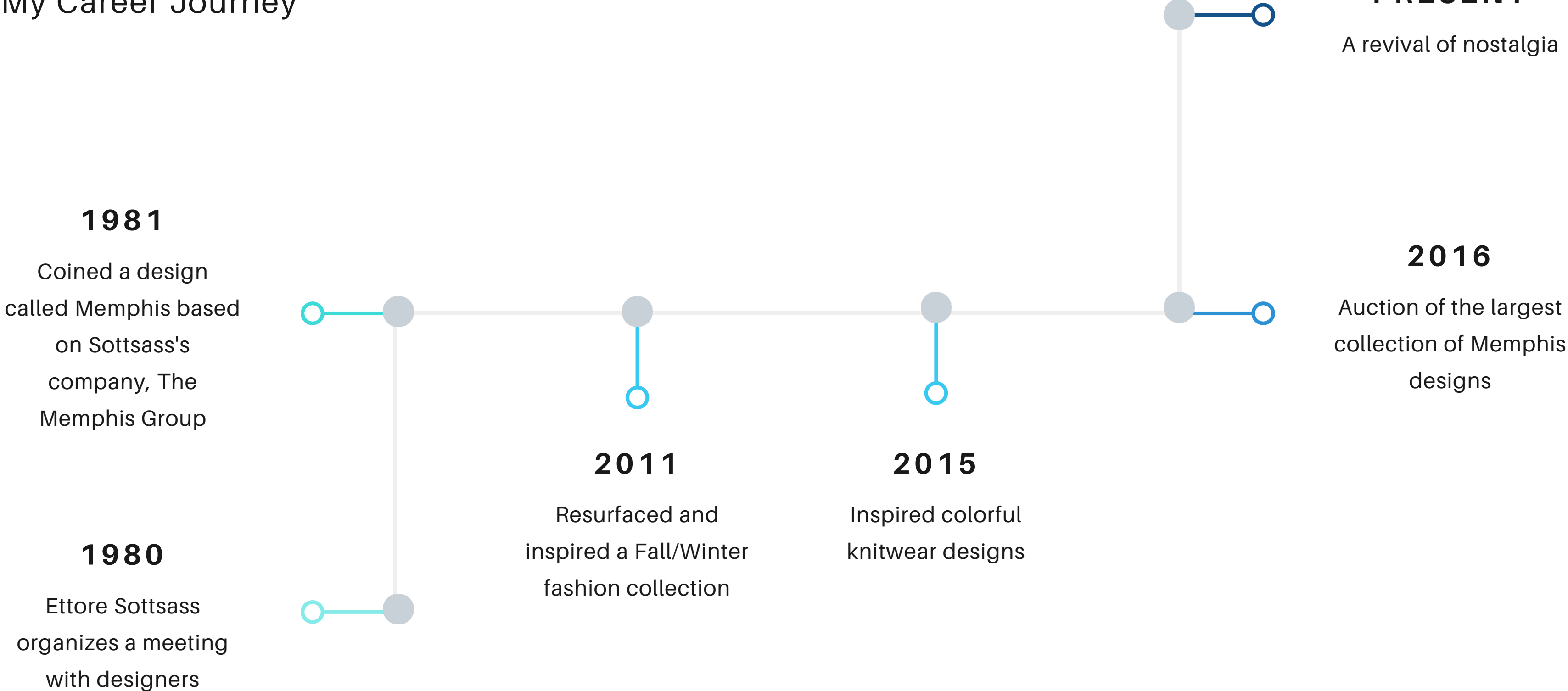


STRENGTH # 4

Use visual charts to communicate info more effectively.

Career Timeline

My Career Journey



Career Timeline

My Career Journey

